



**First ever Scream Choir at Playland at the PNE
Last call for auditions – Sunday, June 18**

**FOR IMMEDIATE RELEASE
June 16, 2017**

Vancouver, BC- Playland is known for its scream-worthy rides, so naturally its house band would be a Scream Choir. Professional composer Bob Smart will coach a selected choir of amateurs, through a wildly unusual version of classical music. If you fancy yourself a Scream Queen or King, simply video-record yourself screaming along to our Scream Audition Guide and submit to the PNE team. Everyone is welcome! No professional screaming experience or singing ability necessary.

Selected screamers will be notified of their success June 22 and invited to rehearsals on June 27 and July 4. The Scream Choir will perform its blood-curdling repertoire on July 8 at Playland and other surprise locations. Choir participants will also receive a season's pass to Playland.

What have you got to lose? (Besides your inhibitions and possibly your roommates.)

For more details and for the Scream Audition Guide, visit www.screamchoir.com

Deadline for uploaded auditions: Sunday, June 18

Choir announced: June 22

Rehearsals: June 27, July 4

Choir Performance: July 8

How to Enter:

1. Film yourself screaming along to the guide on your phone or computer.
2. Submit by posting to Instagram and tagging @pne_playland
Submit on Facebook direct messaging your audition to @PNE.Playland
Or send a Youtube link to your audition to screamchoir@gmail.com. (Make sure the video is public or unlisted.)

Every year, Playland at the PNE strives to out-do itself in bringing fun and surprising entertainment to everyone who attends. The Scream Choir may be our silliest idea yet. To learn more about this wacky venture visit www.screamchoir.com for some video pointers from composer Bob Smart on what types of auditions will make him scream with delight.

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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